V17102026

🕮 Zungo nWindow – Official Helpfile

Welcome to Zungo nWindow! This lightweight desktop application instantly transforms any standard Windows PC, monitor, or Smart TV into a high-performance digital marketing billboard. Engineered to run **100% offline**, it allows you to showcase stunning advertisement loops with **zero internet requirements and absolutely no monthly subscription fees**.

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Zungo App Studio

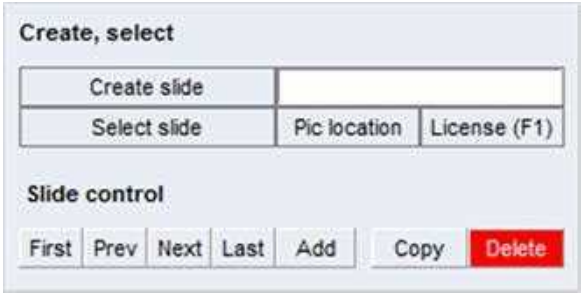
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Kenya

Let us make a slide

Step 1: Create Your Slide

 First, click on the **Slide Configuration** icon.

Now you should see the control window appear:



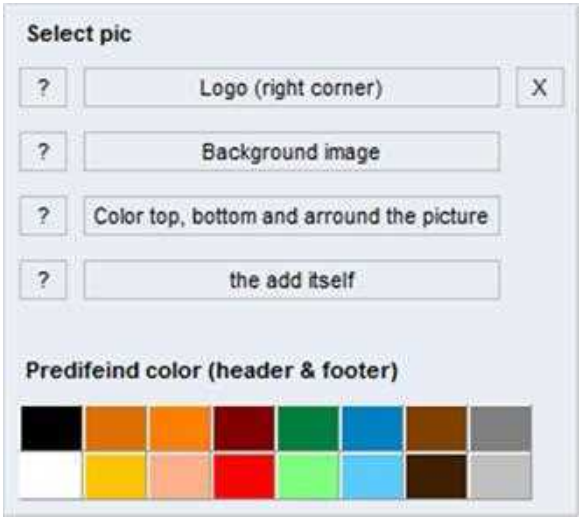
- Type a unique name for your new slide layout into the designated text field.
- Click the **Create slide** button to save it.
- Define your target asset directory by clicking **Pic location**.
- Link the active file by clicking **Select slide**.

System Capability Note: You can add as many individual slides or pages to your presentation loop as you like! The database accommodates an unlimited campaign sequence, allowing you to showcase your entire inventory without restrictions.

Step 2: Import Media Assets

 Next, click on the **Select Pictures** icon.

In this layout window, you can assign all visual elements for your active slide sequence:



- **Logo (right corner)**

- **Background image**
- **Colour top, bottom and around the picture**
- **The ad itself**

📐 Optimal Picture Sizes (Dimensions)

- **Background:** 1280 x 720 pixels
- **Pictures (the ad itself):** 840 x 500 pixels
- **Logo (upper right corner):** 1400 x 40 pixels
- **Info picture:** 126 x 168 pixels

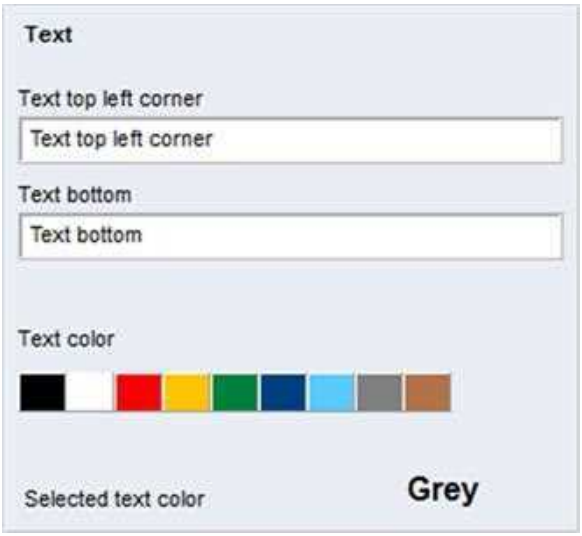
🎨 Custom Background Colours

The solid framing colour for the top, bottom, and borders surrounding your core ad graphic can be customized dynamically. Click the colour selection button to map an external border image file, or instantly choose between your predefined palette blocks (Black, White, Orange, Red, Green, Cyan, Blue, Brown, Grey).

🔠 Now we select text and text colour

✍️ Step 3: Add Your Marketing Messages

Type the exact text alerts or promotional taglines you want to showcase at the top and bottom of your digital billboard slide:

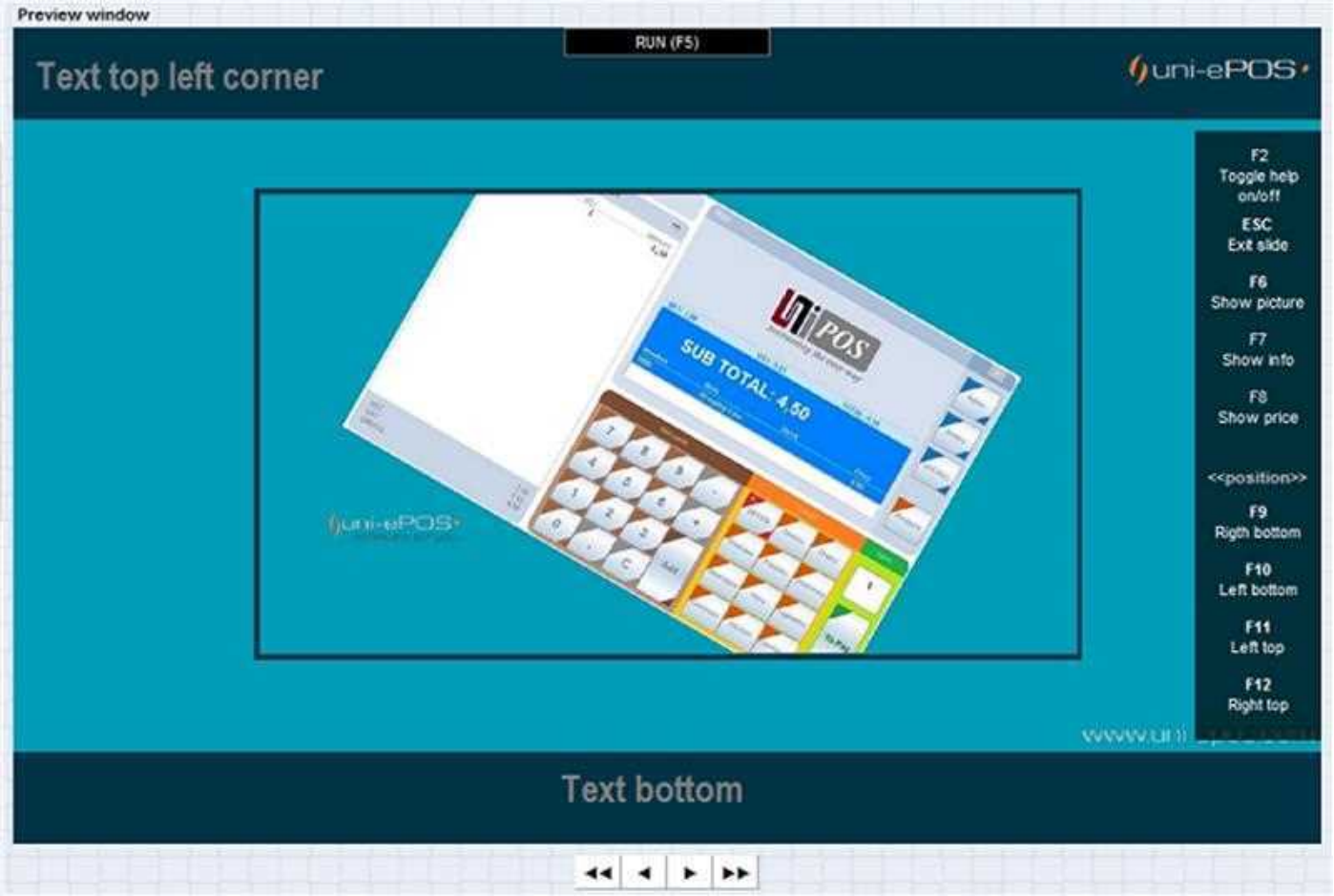


- **Text top left corner:** Enter your primary headline or brand department.
- **Text bottom:** Enter your active price promotion, contact number, or store offer.

🎨 Step 4: Set the Text Colour

Choose an optimal, high-contrast text colour from your predefined palette blocks to ensure legibility across your display monitors:

- Select between Black, White, Red, Yellow, Green, Dark Blue, Light Blue, Grey, or Brown.
- Your active selection will display on the configuration layout (e.g., **Selected colour: Grey**).



Step 5: Review the Live Preview Window

Press **RUN (F5)** to open the live presentation framework and inspect your alignments:

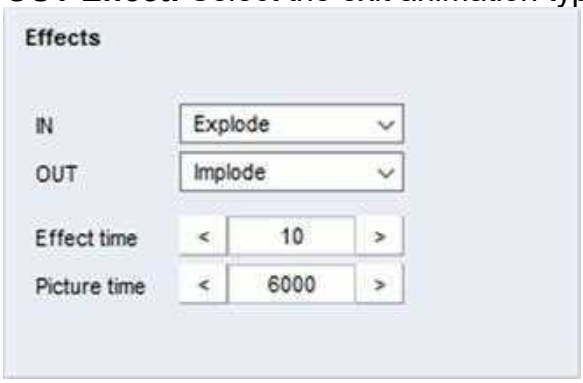
- Check that your top-left headline reads cleanly against your dark top header background.
- Ensure your bottom promotional text aligns centrally inside the footer panel.
- Use the navigation arrow hotkeys (◀◀ ◀ ▶ ▶▶) at the bottom of the screen to step forward or backward through your active advertising campaign slides.

Select an effect

Step 6: Configure Transition Effects

Customize exactly how your advertising images transition onto the digital billboard to capture customer attention:

- **IN Effect:** Select the entry animation type for showing your picture (e.g., **Explode**).
- **OUT Effect:** Select the exit animation type for hiding your picture (e.g., **Implode**).



⏱ Step 7: Set Animation and Display Timing

Calibrate your display loops for a professional flow at your retail counter:

- **Effect time:** Adjust the transition animation speed from **0 to 10** (*0 is instant/fast, 10 is gradual/slow*).
- **Picture time:** Set how long the ad stays stationary on screen from **0 to 100,000** (*from zero seconds up to 100 seconds*).

💡 **Optimal System Settings:** For normal retail use, set your **Effect time to 10** and your **Picture time to 6000** for a smooth, readable pacing.

Select what popup to show

🛠 Step 8: Layout Overlay Toggles

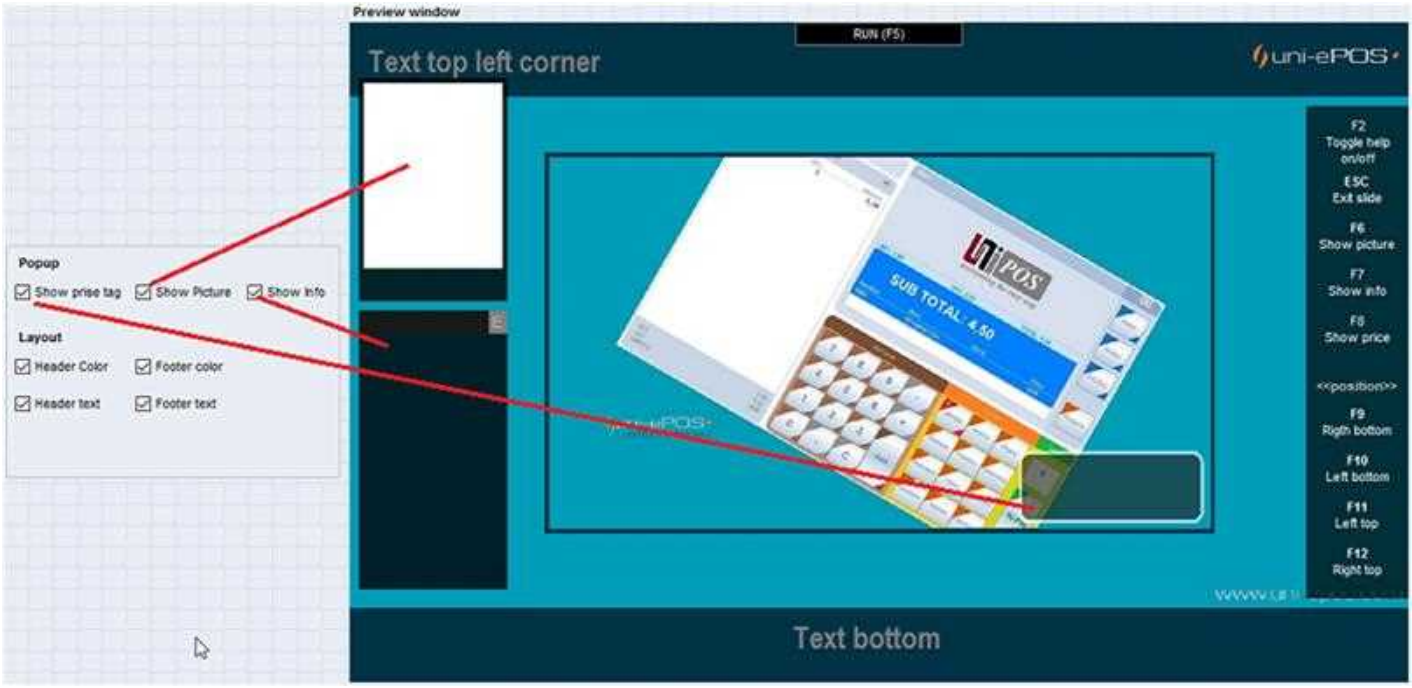
Control exactly which informational blocks overlay your visual background slides by ticking the designated option panels:

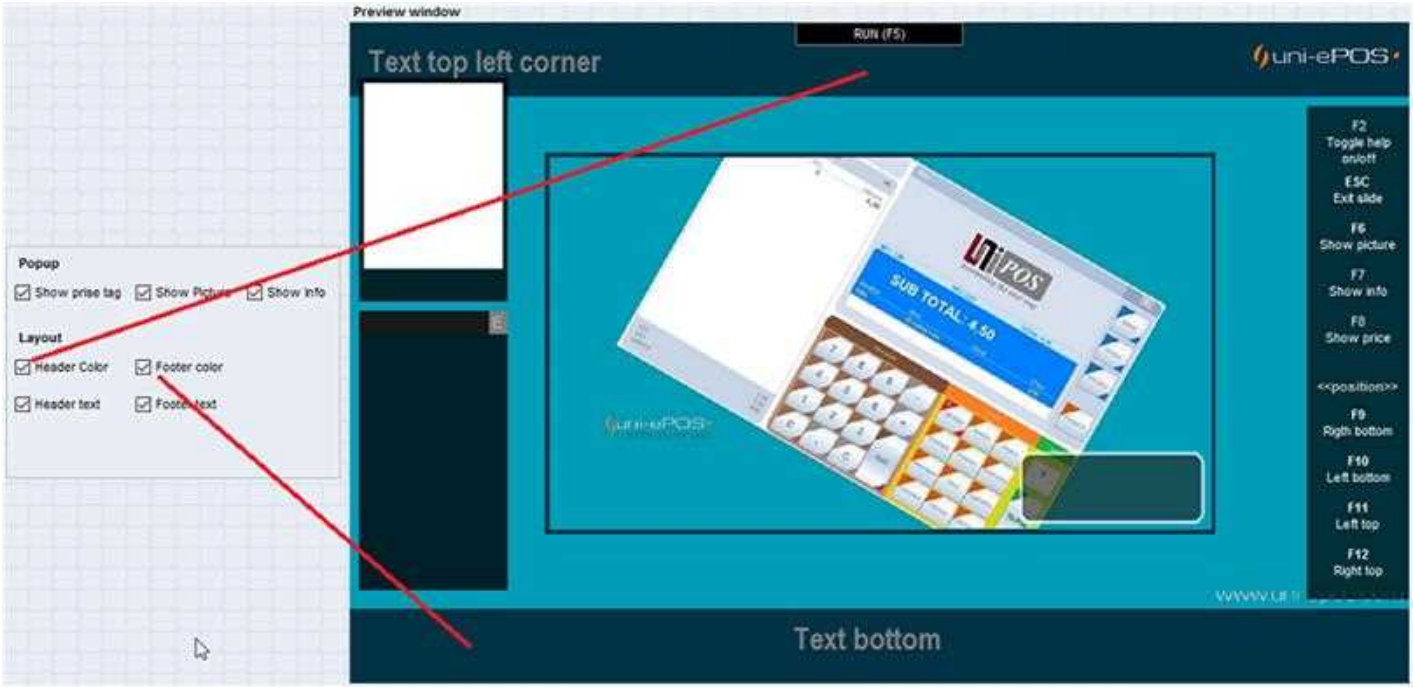
- **Popup Toggles:** Choose to overlay a **Show price tag**, a secondary **Show Picture**, or a **Show Info** text cluster onto the screen.
- **Layout Blocks:** Independently toggle the visibility of structural design blocks (**Header color**, **Footer color**, **Header text**, and **Footer text**) to match your specific marketing campaign style.

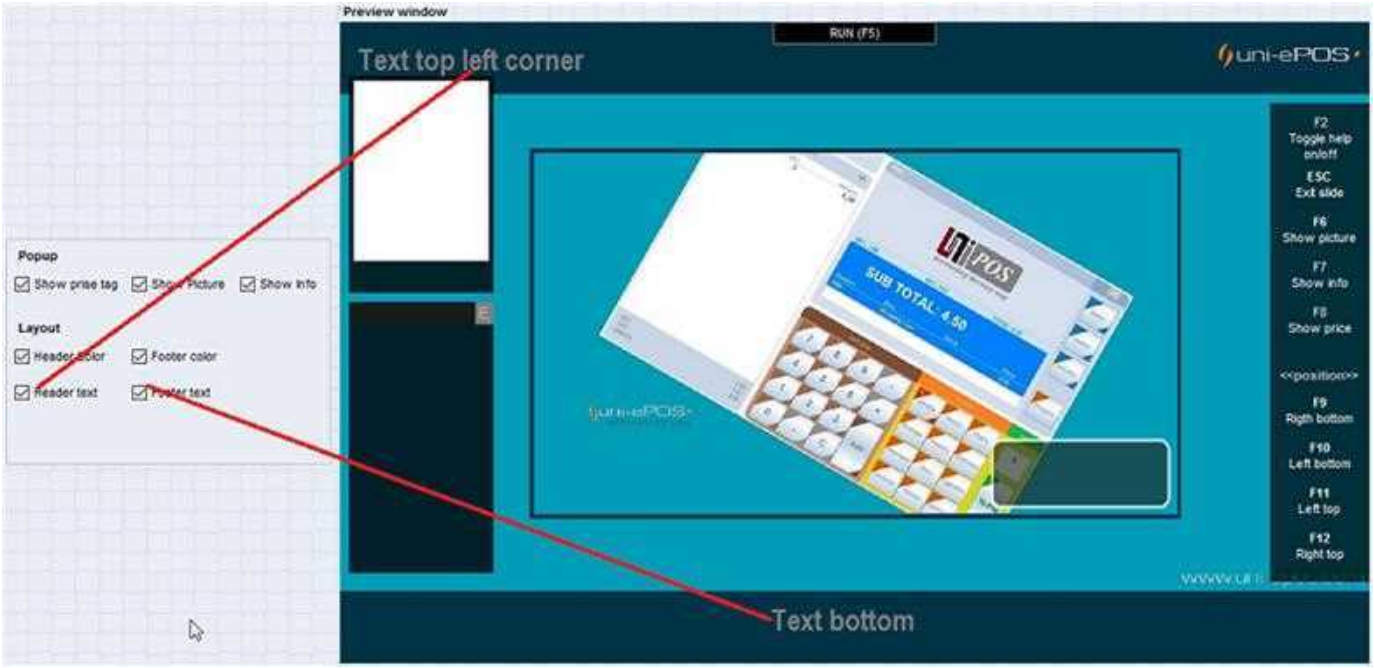


Understanding Your Layout Overlays

Use the **Popup** and **Layout** check boxes on your configuration panel to dynamically inject or hide contextual marketing elements over your background slides.







Element Mapping Key

- **Show price tag / Show Picture / Show info:** Toggling these boxes controls whether specialized popups overlay the left side of your active display window. This allows you to highlight specific product shots or descriptive features adjacent to your main advertisement graphic.
- **Header color & Header text:** Controls the dark top horizontal strip. Unchecking these boxes completely removes the top brand identifier header to give your background slide a cleaner look.

- **Footer color & Footer text:** Controls the dark bottom horizontal anchor strip. Unchecking these boxes removes the bottom scrolling message line to maximize your background image space.

Display Modes: Windowed vs. Full Screen

- **Top Layout Example:** Demonstrates a **Windowed Layout** template. The header, footer, and a left-aligned vertical info pop-up block are active, surrounding a centralized **840 x 500 pixel** retail ad graphic.
- **Bottom Layout Example:** Demonstrates a streamlined layout where individual header or footer components are hidden, clearing out border elements so your promotional slides take up more visual space on large monitors.



Select sound (Optional)

Step 9: Configure Audio Tracks

Add background audio tracks or promotional voiceovers to play alongside your digital billboard loop:

- **Sound file:** Click this button to navigate your local hard drive and map the file path of your audio track.
- **With sound:** Tick this checkbox to activate the media engine and enable background audio playback. Unchecking this box instantly mutes all audio loops.



Select memo (Only for full screen picture slide)

Step 10: Full-Screen Descriptive Text

When your billboard slide transitions into complete full-screen picture mode, you can overlay a larger block of product details or company descriptions:



- **Memo Box:** Type your extended marketing text or customer terms directly into this large notepad input field.
- **Display Output:** The text compiled inside this block will project exclusively when the slide runs in full-screen presentation mode.



Select info picture

🖼️ Step 11: Configure the Popup Image

When you have the **Show Info** or **Show Picture** layout toggles active, you can customize the small secondary image that slides into view on the left overlay panel:



- **Select Info Picture:** Simply click directly inside the preview image thumbnail box (displayed with a default holiday placeholder) to open your local file explorer.
- **File Selection:** Choose your target product image or seasonal icon to update the display.
- **Text Overlays:** Use the input fields directly below the image thumbnail to add localized caption lines:
  - **Text under pic:** Enter your primary popup subtitle.
  - **Next line under pic:** Enter a secondary description line or sub-price alert.

Select info text

Step 12: Compile Bulleted Feature Lists

Provide your counter customers with highly detailed product specifications or service packages using the structured line-by-line editor matrix:



- **Header:** Type the main category title for your bulleted list (e.g., **INFO**).
- **Info 1 to Info 12:** Use these twelve individual text input fields to draft punchy, standalone feature rows (e.g., *Text line 1*, *Text line 2*). Leaving any of these lines completely blank ensures that row remains hidden on the customer display monitor without creating awkward spacing gaps.



Configure Price Tags and Window Behaviors

🏷 Step 13: Set Product Pricing

When the **Show price tag** toggle is enabled on your layout dashboard, you can define the exact item cost to display inside the floating overlay badge:

- **Pricetag Field:** Type your specific price format directly into this input text block (e.g., **500,-**).
- **Display Output:** The software renders this text inside a sharp, high-contrast currency callout box directly over your advertising media stream.



Step 14: Set Display Window Layout Mode

Control how the presentation engine launches and fills the customer-facing store monitors or retail counter displays:

- **Make slide as a window:** Click this option button to launch your advertisement loop inside a standard, resizable Windows OS layout. This mode is perfect if you are multitasking or managing your retail checkout terminal on a single screen.
- **Make slide full screen:** Click this option button to maximize the digital billboard stream across the entire target display monitor. This mode completely hides background desktop menus, transforming any attached 32" to 100" shop Smart TV into a fully immersive marketing display.

Select a slide

Step 15: Open the Campaign Selection Portal

First, click on the **Slide Management / Main Settings** icon to access your backend workspace layout controls.



Now you should see the core system window overlay appear on your screen:

- **Create slide**
- **Select slide**
- **Pic location**
- **License (F1)**

💾 Step 16: Load Your Database Campaign

Link your software to your compiled presentation files to launch your advertisement sequencing loop:

- Click directly on the **Select slide** button.
- Choose your desired target slide file from your directory panel. Note that all your saved slide data profiles are compiled and managed natively within the standard local database structure (`database.dbf`).
- Once selected, your active campaign profile is securely locked into the media framework.

⚙ **Advanced Configuration:** Every single page within your `database.dbf` campaign profile is **configured completely separately**. This means you can uniquely customize the images, price tags, text alerts, transition effects, and display times for each individual slide in your loop to create a highly dynamic advertising experience.

🚀 Step 17: Launch the Billboard Stream

Now that your database slide campaign is selected, you can make manual structural design edits to individual assets, or instantly launch your high-performance ad sequence:

- Press the **F5** hotkey on your keyboard to instantly initiate your offline, fullscreen digital billboard marketing loop.