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Zungo flyerCREATOR – Official Helpfile

Welcome to Zungo flyerCREATOR! This professional, standalone desktop application helps you design massive promotional banners and manage digital email marketing campaigns completely offline. Engineered with a philosophy of *"Simple, Simple, Simple,"* this tool allows small businesses to create high-impact marketing visuals using standard A4 desktop printers—with absolutely zero monthly fees.

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System Environment & Image Configuration

1. System Requirements & Hardware Setups

Before launching your first design workspace, ensure your computer counter workstation meets the following hardware and software specifications:

- **Display Resolution:** 1920x1080 (Full HD) or higher to display the interface accurately.
- **Office Printer:** Any standard A4 desktop or office printer.
- **Email Feature Integration:** Requires **Mozilla Thunderbird** installed and configured on your computer to deploy the built-in automated mailing list functions. (optional)

2. Critical Product Image Configuration Rules

To successfully load and display a product picture inside the center frame of your campaign poster, you must strictly follow these asset file properties:

- **File Dimensions:** For an optimal, sharp fit without distortion, ensure your ad image graphic is exactly **1280 x 720 pixels**.
- **File Naming Convention:** The image file name **must match exactly** with the product name string entered into the program fields.
- **File Directory:** Images must be saved as a standard `.png` file format and placed directly inside your designated active **Campaign** data folder.
  👉 *Example Walkthrough:* If you name your item **"Fish Cream Soup"** inside the app interface, your physical image file must be titled **`Fish Cream Soup.png`** to bypass loading errors.

Campaign Assembly & Tiled Banner Printing

3. Creating a Campaign Poster

Building your retail promotion is streamlined into a quick, direct design sequence:

- **Step A:** Enter your promotional item name directly into the product text block field (e.g., *Fish Cream Soup*).
- **Step B:** Customize your campaign layout aesthetic using the integrated dropdown control panels.
- **Step C:** Pick your target **Font Types**, adjusting individual overlay **Sizes** and modifying **Background Colors** or custom background image files to fit your store branding.

🖨 4. Printing Large Storefront Banners (Tiled A4 Sheets)

Transform standard office paper into large wall-sized graphics using our multi-sheet tiling matrix:

- Access your layout management panel and navigate under the **Print Options** sub-menu.
- Choose your desired target banner display size based on your store layout needs:
  - **4 x A4:** Assembles a medium storefront poster spanning across 4 standard office sheets.
  - **9 x A4:** Assembles a large commercial banner spanning across 9 standard office sheets.

- **16 x A4 (A0 Size):** Assembles a massive, high-impact **A0 wall poster** tile matrix across 16 standard office sheets.
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    - **CRUCIAL SYSTEM PRINT STEP:** When your Windows print dialog box opens, you **MUST select the "Fit to Page" (or "Fit") option** under your printer scaling layout settings. This ensures the entire lightweight graphic grid scales perfectly to the edges without cutting off critical design data.
    - **Finishing Steps:** Execute the print command on your A4 machine, use scissors to trim away the thin blank outer page guide margins, and securely tape or overlay the matching segments together to form your massive banner sheet!

Digital Marketing & Outbound Mailing Lists

5. Deploying Digital Offers via Thunderbird

Connect your offline retail desk directly with your customers by blasting your created promotional offers straight to their email inboxes:

- **Step 1:** Ensure your **Mozilla Thunderbird** desktop email application is open and logged into your business mail server profile.
- **Step 2:** Click the designated **Mail icon** on your flyerCREATOR dashboard toolbar to access the integrated offline email client sub-layout.
- **Step 3:** Fill in your mandatory sender profile details, import or paste your target client database into the email list field, and finalize your core body message text.
- **Step 4:** Click the **Send** button.
  ⚡ **Automated Execution Loop:** The software automatically interfaces with the Thunderbird engine, compiles your high-quality poster graphics into a compressed PDF attachment, links it to your layout, and securely queues the emails out of your local network outbox without human error!